



PRIZE CONTEST RULES

“SHOOT AND GO ON A TRIP WITH HINOWA”

The prize contest will be conducted in accordance with the provisions of Presidential Decree 430/2001 and in accordance with the rules contained in the following articles:

Article 1. Promoter

The promoter of the competition is **HINOWA SPA**, fully-paid share capital € 1,500,000.00, with registered office in Nogara (VR), address Fontana snc, tax code, VAT code and registration number in the Register of Companies of Verona 01996640239.

Article 2. Duration

The so-called "game phase" will take place from October 1st, 2017 to November 19th, 2017.

The so-called "Prize-giving phase" will take place at the event scheduled for the 30th anniversary of Hinowa Spa and specifically on November 24th, 2017.

Article 3. Territorial scope

Purchases/rentals of products made in the national territory.

Article 4. Purpose of the Event

The purpose of this competition is to enhance the promotion of certain Hinowa brand products, in particular Tracked aerial platforms, Minidumpers, Tracked pallet jack, machines with Hinowa undercarriage.

Article 5. Eligible participants

Any person who has one of the products referred to in Article 4 either by way of purchase or by way of rental, may be eligible to participate in the competition. If the product has been purchased or rented by a company in a corporate form, not only the legal representative but also all the shareholders are entitled to take part to the contest. All those who form the corporate body of the purchasing/ leasing company, including the employees, regardless of the position held in the company, may also take part.

All participants must have reached the age of 18 at the start of the competition.

The competition is aimed at anyone who, by 19/11/2017, submit a picture containing at least one of the Hinowa brand products identified in Article 4, under operating conditions.

Article 6. Nature and value of the prize

Prizes for the first 3 winners:

- 3 one-week trips (7 nights) for 4 people at a location of Garda Lake, worth € 2,000.00 each.



Prizes for the second 3 winners:

- 3 one-weekend trips (2 nights) for 4 people in the city of Verona, worth € 1,000.00 each.

Total jackpot: € 9,000 (nine thousand/00) VAT included.

In compliance with article 7 of the Presidential Decree 430/2001, Hinowa Spa has provided sufficient security to guarantee the entire prize fund through an insurance surety issued by "Compagnie Francaise d'Assurance pour le Commerce Exterieur SA - General Representation for Italy", in short "COFACE SA" act number 2181784 with beneficiary Ministry of Economic Development.

Article 7. Terms of Participation

To take part to the competition, the following process must be followed:

Phase 1: Participants fill out the registration form downloaded from the website www.hinowa.com and compiled refer to e-mail concorso@hinowa.com together to release privacy and copyrights (downloadable from www.hinowa.com) signed;

Phase 2: Participants email to concorso@hinowa.com a picture of at least one Hinowa brand product under operating conditions. The picture can also portray the participant or other subjects. If the subjects in the picture are other than the participant, they must sign up for the privacy release (downloadable from the website www.hinowa.com).

Only one picture per participant will be accepted.

All pictures will be deemed valid until and not later than 19/11/2017. The pictures received after the deadlines set out in the preceding paragraph will not be accepted.

The promoter will not be responsible for any disruption caused by IT problems.

Article 8. Technical features of the picture

As far as the type of picture is concerned, self-portraits (selfies), individual or group pictures are allowed. Black and white and colour pictures with both vertical and horizontal frames are allowed.

The picture must be in high resolution (at least 300dpi) and JPG, TIFF or PNG extension.

The picture must be taken in a working environment that complies with safety regulations and anyone in the picture shall be equipped with all standard safety devices (helmet, harnesses, gloves and safety shoes).

The picture must be unpublished.

Not allowed: picture that do not match the above, pictures offending the common decency or containing advertising and/or political references, photomontages, pictures with signatures or watermarks.

It should be noted that in case the winner is a group picture, the prize is always unique and will be awarded to the participant holder of the registration card who sent the picture.

It should be noted that pictures containing under-age subjects are not allowed.

Images that do not comply with specifications will not be considered.

By submitting the picture and signing the waiver for privacy and copyrights, the participants give their consent to the publication of the picture by means of advertising tools aimed at promoting the products of the promoter and waive any right on the same (right that will be acknowledged to the promoter) and



will not be able to make economic demands, the documents must also be free of copyright and will not be returned.

Article 9. Evaluation and award of prizes

The evaluation of the pictures will be carried out by a jury composed of three people, in which the presence of suitable persons to evaluate the work received will be guaranteed.

Jury judgements will be based on the following parameters: quality, originality, and effectiveness of the picture in representing the product under operating conditions.

The selection of the best pictures and then the award will take place at the registered office of the promoter on November 24th, 2017 before a Chamber Representative / Notary.

Six winners and 3 reserves will be proclaimed.

The winners will be informed of the winnings by email within 6 days of the award.

Winners will not be able to contest the prize awarded nor claim the corresponding cash value.

Winners shall formally accept the prize by writing to the following e-mail address concorso@hinowa.com by 07/12/2017.

In the event of the winner failing to accept the prize within the specified time limit, the winning shall be deemed as lapsed in favour of the first useful reserve name.

The reserve must also comply with the acceptance procedure specified above and in particular he/she shall notify formal acceptance by 31/01/2018.

The prizes will be awarded to those entitled under the terms of the law and may be used by 30/09/2018.

The promoter does not assume any responsibility for failure to deliver the notice of winnings due to incorrect address or personal data being disclosed by the participants.

Article 10. Beneficiary Onlus

In the event that the list of reservations is exhausted without the possibility of awarding the prizes, they will be donated to the following ONLUS: Vida Association at Pititinga Onlus, address Francesco Ferruccio, 6 20145 Milan (www.pititinga.it).

Rejected prizes will be forfeited by the promoter.

Article 11. Information to participants

The recipients will be informed of the initiative by any means that the promoter will deem appropriate. Advertising will comply with this regulation.

Article 12. Advertising of the Regulation

An integral copy of this regulation will be available on the website www.hinowa.com and is deposited at the registered office of the promoter.



Article 13. Privacy Protection (D.Lgs 196/2003)

According to art. 13 of Legislative Decree 193/03 "Code on the processing of personal data", we inform that the data provided will be treated for the purposes of participation in the competition and the promoter is the holder of the processing of personal data.

Article 14. Waiver of Compensation

The promoter declares that he/she does not avail himself/herself of the right of compensation of the withholding tax in favour of the winners under art. 30 Presidential Decree 600/1973).

Article 15. Acceptance of the regulation

Participation in the competition involves the total and unconditional acceptance of all clauses contained in this regulation.

As far as not provided in this regulation, the promoter is referred to the Presidential Decree dated 26.10.2001 n. 430.

Article 16. Acceptance of the rules

The promoter undertakes to retain all the acts relating to the prize competition for the duration of the event and for the following 12 months.

The promoter
Hinowa Spa